MEMORIAL UNIVERSITY OF NEWFOUNDLAND

SENATE

The regular meeting of Senate was held on Tuesday, October 12, 1993, at 8:00 p.m. in Room E5004.

8. PRESENT

The President, Dr. J. Tuinman, Dr. K. Bindon, Dean W. Blake, Mr. G. Collins, Acting Dean A. Collins, Mr. Richard Ellis, Acting Dean J. Foltz, Dean D. Hawkins, Mrs. M. Beaton (for Professor M. Lamb), Dr. G. Hurley (for Dean W. Ludlow), Dean J. Malpas, Dean T. Murphy, Dean R. Seshadri, Dean G. Skanes, Dr. W. Redden (for Professor K. Taylor), Dr. M. Volk, Dr. S. Algoo-Baksh, Dr. G. Bassler, Dr. J. Bear, Dr. W. Davidson, Professor S. Findlay, Dr. G. Gardner, Dr. R. Gordon, Dr. M. Haddara, Dr. G. Handcock, Dr. C. Harley, Professor K. Hestekin, Dr. G. Kealey, Dr. J. Kennedy, Dr. R. Lucas, Dr. E. Moore, Dr. P. Nosko, Dr. J. Orr, Dr. T. Patel, Dr. R. Payne, Dr. L. Pereira-Mendoza, Dr. R. Pickavance, Dr. N. Rich, Dr. R. Rompkey, Dr. P. Scott, Dr. D. Treslan, Dr. M. Wernerheim, Dr. H. Williams, Dr. P. Wilson, Ms. J. Andrews, Ms. N. Clement, Mr. J. Grimes, Ms. P. Grimes, Mr. R. Knowling, Ms. J. Power, Ms. S. Rich, Ms. H. Spratt, Mr. D. Whiteley.

The Chairman welcomed Ms. N. Clement, new graduate student representative, Mr. J. Grimes, Ms. H. Spratt, Ms. S. Rich, Mr. D. Baker, Ms. P. Grimes and Mr. D. Mugford, new undergraduate student representatives, and Ms. J. Power, re-elected undergraduate student representative.

9. APOLOGIES FOR ABSENCE

Dr. K. Keough, Dr. J. Buffinga, Dr. O. Janzen, Dr. R. Moore-Orr, Dr. M. Withey, Mr. D. Baker, Mr. D. Mugford.

10. MINUTES

The minutes of the regular meeting of Senate held September 14, 1993, were taken as read and confirmed.

11. *REPORT OF THE EXECUTIVE COMMITTEE OF SENATE

It was agreed by separate motion where necessary, that the report of the Executive Committee be approved as follows:

11.1 *Minuting of New Courses

At the May 10, 1993 meeting of Senate approval was given for new degree programmes to be offered at Sir Wilfred Grenfell College.

Included with this submission but separate from the main document entitled NEW DEGREE PROGRAMMES, SIR WILFRED GRENFELL COLLEGE, APRIL 1993, were calendar entries for two further new courses to be offered at Sir Wilfred Grenfell College,
Philosophy 3120 and Folklore 2600.

A memorandum dated September 20, 1993, was received from the Secretary to the Executive Committee of Senate advising that due to an oversight the approval of these two courses was not included in the Minutes of the May 10, 1993 meeting of Senate. The calendar descriptions for the new courses are outlined below:

3120. Philosophy of Language. The course investigates various uses of language and its relationship to thought, as well as particular features of language, such as meaning, synonymy, reference, translation and interpretation.
Prerequisites: Philosophy 1200/2200 or Departmental approval.

2600. Regional Folklore. An examination of human-environment relationships as expressed in traditional culture. Emphasis will be placed upon the history of regional folkloristics as well as the theories and methods of studying folklore from a regional perspective.
Prerequisites: Folklore 1000 or 2000 or instructor's permission.

11.2 Student Appeal

MUN NO. 7111149

Following the normal appeals process this student's appeal against his required withdrawal from the Master of Business Administration Programme based on a grade of "C" received by him in Business 8203 was denied by the Academic Council of the School of Graduate Studies and by the Executive Committee. At the student's request, his appeal is now before the Senate.

It was moved by Dean Skanes and seconded by Dr. Lucas that this student's appeal be upheld.

After considerable discussion the motion to uphold the student's appeal was put to a vote and was defeated. The student's appeal is therefore denied.

*Report of the Senate Committee on Undergraduate Studies

It was moved by Dr. Treslan seconded by Dr. Blake and carried that the following undergraduate calendar changes be approved or received for information as appropriate:

11.3 Faculty of Business Administration

On page 322, 1992-93 Calendar, delete entry for Business 7030.

On page 321, 1992-93 Calendar, amend "6000-6019. Special Topics" to read "6000-6019 (excluding 6009). Special Topics".

On page 321, 1992-93 Calendar, under the heading BUSINESS ELECTIVES add the following new courses:
5030. New Venture Creation. This course covers the business creation process from the idea conception stage to the launch stage. Students learn how to search for, screen and evaluate opportunities, and to plan and assemble the required resources, including the preparation of an actual business plan. Alternatives to new venture creation, such as purchasing an existing business and purchasing a franchise, are also explored. Extensive group work is required. 
Prerequisite: Term 5 standing or equivalent. 
Note: Credit may not be obtained for both Business 5030 and the former Business 7030.

6030. Managing Growth in the Small Firm. This course is designed to introduce the student to the challenges and opportunities of managing small growing businesses. The focus will be on functional issues and solutions within the context of growth oriented small firms. In addition, the course will explore strategic planning in the owner-managed business and strategies for growth and expansion. Extensive use will be made of cases and examples from Atlantic Canada. 
Prerequisite: Term 5 standing or equivalent.

7031. Small Enterprise and Regional Development. This course explores the potential and constraints on efforts to foster small enterprise formation and expansion as a means to promote regional economic development. It critically examines government initiatives to promote small business as the panacea for depressed regional economies, and reviews changes in the global economy and the organization of production which may enhance small business competitiveness. Both Canadian and international cases are studied, with theoretical and empirical findings related to the Newfoundland context.
Note: This course was formerly Business 6009. Credit may not be obtained for both Business 7031 and Business 6009.

7032. Current topics in Entrepreneurship. This course endeavours to address recent research findings in various aspects of entrepreneurship. Students will have the opportunity to pursue issues in entrepreneurship development covering a wide range of topics using publications, journals and conference proceedings. 
Prerequisite: Term 5 standing or equivalent.

11.4 Canadian Studies Major Programme

On page 94, 1992-93 Calendar, under the heading CANADIAN STUDIES, add the following to section 2(b):

"Linguistics 2025, Linguistics 2026"

11.5 Report of the Senate Committee on Committees

On behalf of the Senate Committee on Committees Dr. Pereira Mendoza moved that the following appointments recommended by the Committee be approved. The motion was seconded by Dr. Kealey and carried.
Advisory Committee on the University Timetable

Pearl Herbert (Nursing) 1995

Committee on Copyright

Lewis Fischer (History) 1994

Committee on Enrolment

Pamela Morgan (Library) 1994

Advisory Committee on the Library

Heather Spratt 1994
Dale Hartery 1994

Advisory Committee on the University Budget

Paula Grimes 1994

Committee on Committees

Paula Grimes 1994

Committee on Undergraduate Studies

Jill Power 1994
Edmund Kennedy

Executive Committee of Senate

Jill Power 1994

Academic Planning Committee  Member until August 31

Steve Ennis 1994

Advisory Committee on the Bookstore

Heather Spratt 1994

Advisory Committee on the University Timetable

Damian Finelay 1994

Committee on Copyright

Dean Hogan 1994

Committee on Research

John Kelly 1994
Committee on Scholarships and Financial Aid

Christopher Saunders                      1994

Committee on Senate Elections

Rick Wheeler                              1994

Committee on Enrolment

Jackie Riggs                              1994

Committee on Educational Technology

Carolyn Ford                              1994

11.6 Undergraduate Student Representation on Senate

The following undergraduate students have been named to serve on Senate by the Council of Students' Union as follows:

Sara Rich                       1994
Declan Baker                    1994
Heather Spratt                  1994
Jill Power                      1994
Darrell Mugford                 1994
Paula Grimes                    1994

11.7 Graduate Student Representation on Senate

The Graduate Students' Union has named Noella Marie Clement as graduate student representative on Senate.

11.8 Undergraduate Student Representation on Senate

The Council of Students' Union, Sir Wilfred Grenfell College, advised that John Grimes has been named as undergraduate student representative on Senate.

11.9 Candidates for Degrees (Graduate)

Dean Malpas presented lists of candidates for graduate degrees for the October 30, 1993 Convocation, certified that each candidate had fulfilled all academic requirements for the degree indicated and recommended that they be admitted thereto. It was moved by Dean Malpas, seconded by Mr. Collins and carried that the lists of candidates be approved as follows:

DOCTOR OF PHILOSOPHY
MASTER OF ARTS
MASTER OF APPLIED STATISTICS
MASTER OF NURSING
MASTER OF EDUCATION
MASTER OF ENGINEERING
MASTER OF PHILOSOPHY
MASTER OF SCIENCE
11.10 Candidates for Degrees (Undergraduate)

The Registrar presented lists of candidates for undergraduate degrees, diplomas and certificates for the October 30, 1993 Convocation, certified that each candidate had fulfilled all academic requirements and recommended that the candidates be admitted to the degree or awarded the diploma or certificate, as specified. It was moved by Mr. Collins, seconded by Dean Skanes and carried that the lists of candidates be approved as follows:

BACHELOR OF ARTS (HONOURS)
BACHELOR OF ARTS
BACHELOR OF MUSIC
BACHELOR OF SCIENCE (HONOURS)
BACHELOR OF SCIENCE
BACHELOR OF EDUCATION
BACHELOR OF EDUCATION (ELEMENTARY)
BACHELOR OF EDUCATION (PRIMARY)
BACHELOR OF VOCATIONAL EDUCATION
BACHELOR OF SPECIAL EDUCATION
BACHELOR OF EDUCATION (NATIVE AND NORTHERN)
BACHELOR OF PHYSICAL EDUCATION
BACHELOR OF MUSIC EDUCATION
BACHELOR OF MEDICAL SCIENCE
BACHELOR OF COMMERCE
BACHELOR OF SOCIAL WORK

DIPLOMA IN VOCATIONAL EDUCATION
DIPLOMA IN SCHOOL RESOURCE SERVICES
DIPLOMA IN COMMUNITY AND PRIMARY HEALTH CARE NURSING
DIPLOMA IN BUSINESS ADMINISTRATION
DIPLOMA IN BEHAVIOUR MODIFICATION/PROBLEM CHILDREN

DIPLOMA IN ADULT TEACHER EDUCATION
DIPLOMA IN TECHNOLOGY EDUCATION
CERTIFICATE IN BUSINESS ADMINISTRATION
CERTIFICATE IN CRIMINOLOGY
CERTIFICATE IN LIBRARY STUDIES
CERTIFICATE IN MUNICIPAL ADMINISTRATION
CERTIFICATE IN PUBLIC ADMINISTRATION

11.11 Candidates for Degrees, Diplomas and Certificates

It was moved by Dr. Malpas, seconded by Dr. Treslan, and carried that the Registrar, in consultation with the Dean or Director and Chairperson of the appropriate faculty committee, be empowered to add to the lists the names of candidates who fulfil all the requirements for a Degree, Diploma or Certificate between the printing of the lists and Convocation.

11.12 *Motion of which notice has been given

At the September 14, 1993, meeting the President gave notice of the following motion to be made by Dean Skanes at tonight's
meeting:

"That Senate endorses the Strategic Plan for the University as outlined in the document entitled LAUNCH FORTH...August 1993."

At the request of the President, Dean Skanes summarized the development of the document from its beginnings in 1991 to its presentation at Senate for endorsement this evening. Dean Skanes also acknowledged the considerable contribution of Mr. Kevin Clarke, Director of Planning and Development at the Marine Institute, in the preparation of the document.

It was moved by Dean Skanes, seconded by Dr. Scott and carried, that the motion be approved.

The President advised Senators that he will present the document at the next meeting of the Board of Regents for endorsement. The President also stated that if approved, the document, which is intended to guide the direction to be taken by the University for the remainder of the 90's, will be widely circulated, both within the University community and outside.

12. OTHER BUSINESS

The President informed Senators that Memorial will not be responding to the MacLeans magazine survey for the purpose of ranking since it is felt that the MacLeans' ranking procedures are badly flawed. Instead Memorial intends to publish a compendium outlining information such as that which would have been published by MacLeans in its "Universities" issue. It is also proposed to buy advertising space in MacLeans stating the reason for Memorial's non-participation in the survey, and at the same time giving information about the University and the various programmes which are available here.

13. ADJOURNMENT

The meeting adjourned at 8:40 p.m.