



Bleed



**trim or crop
marks**

When submitting a PDF of the 4 x 6 folding greeting cards (8 x 6 flat folding to 4 x 6) please supply a bleed of 0.125 inches when you have a graphic that has to print to the edge of the card.

We also require trim or crop marks if the program you created the file with has the option available to you.

See the next page for layout instructions

6 inches

4 inches

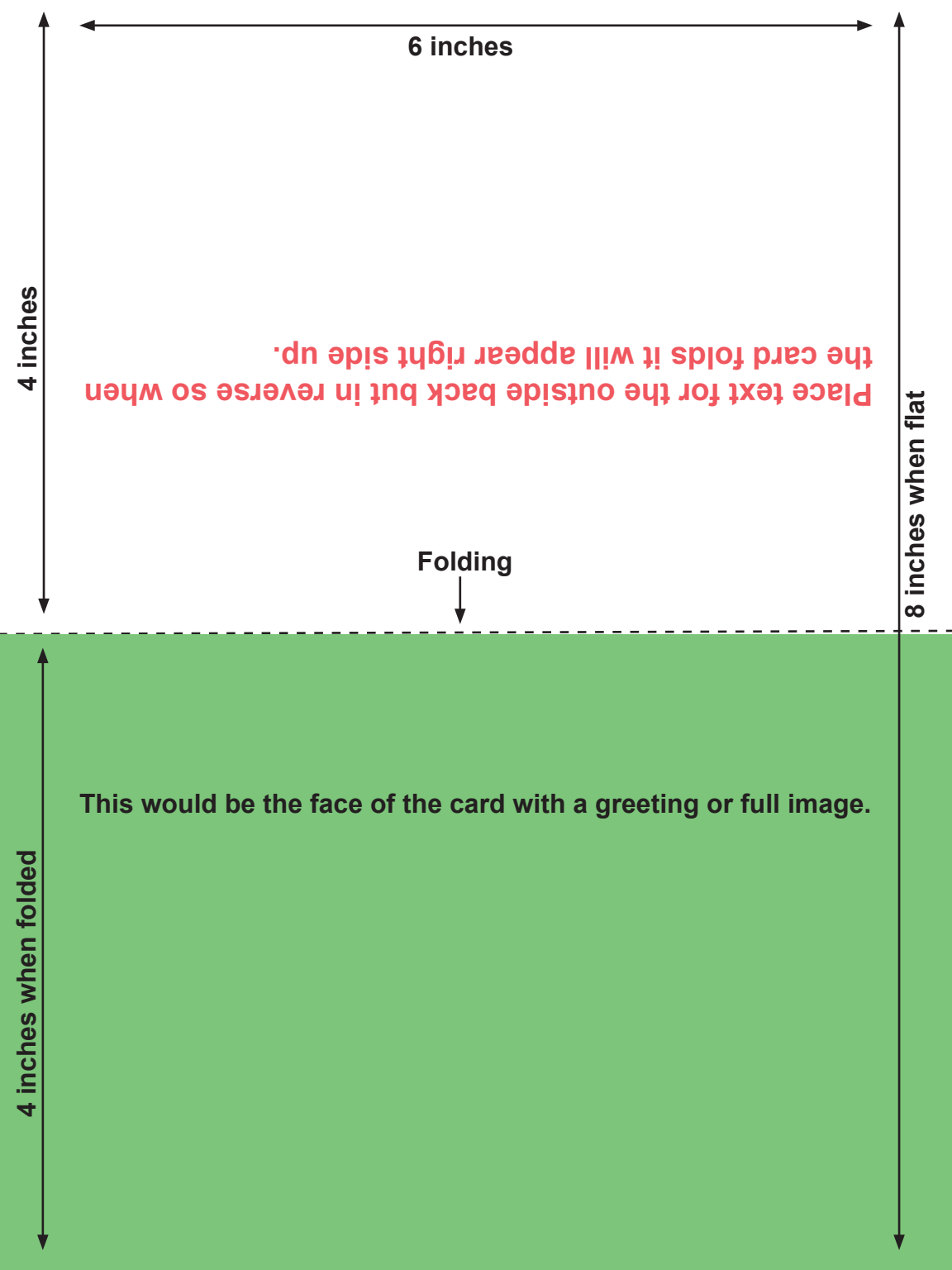
Place text for the outside back but in reverse so when the card folds it will appear right side up.

Folding

8 inches when flat

This would be the face of the card with a greeting or full image.

4 inches when folded



6 inches

The diagram shows a rectangular card with a horizontal fold line in the middle. The top half is labeled '4 inches' on the left and '6 inches' on top. The bottom half is labeled '4 inches when folded' on the left and '8 inches when flat' on the right. A dashed line runs horizontally across the middle, with an arrow pointing down to it labeled 'Folding'. Red text in the top half says 'This is the inside flipped open and the text or image can be placed here if required.' Red text in the bottom half says 'This is the inside flipped open and the text or image can be placed here if required.' and 'Traditionally a greeting would be in this area.'

This is the inside flipped open and the text or image can be placed here if required.

Folding

This is the inside flipped open and the text or image can be placed here if required.

Traditionally a greeting would be in this area.

4 inches

4 inches when folded

8 inches when flat