vision

Memorial University will be one of the most distinguished public universities in Canada and beyond, and will fulfil its special obligations to the people of Newfoundland and Labrador.

mission

Memorial University is an inclusive community dedicated to innovation and excellence in teaching and learning, research, scholarship, creative activity, service and public engagement.

Memorial welcomes and supports students and scholars from all over the world and contributes knowledge and expertise locally, nationally and internationally.

core values

excellence
Encouraging and promoting excellence through innovation and creativity, rigour and pragmatism.

freedom and discovery
Supporting the freedom to pursue knowledge that is based on individual and collective intelligence, curiosity, ingenuity and creativity.

integrity
Being honest and ethical in all interactions, maintaining the highest ethical standards in teaching, research, public engagement and service.

recognition
Acknowledging, tangibly, all aspects of university enterprise including teaching and learning, research, scholarship, creative activity and public engagement.

collegiality
Engaging others with respect, openness and trust in pursuit of a common purpose, having regard for individuals, ideals and the institution as a whole.

responsibility to place
Valuing and fulfilling the special obligation to the people of Newfoundland and Labrador by supporting and building capacity for excellence that:
- addresses needs and opportunities for Newfoundland and Labrador;
- engages the university community on matters of national and international significance;
- produces and delivers academic programs of national and international calibre, and
- recognizes the dynamic opportunities presented by a multi-campus institution.

inclusive and diversity
Embracing and acting on responsibility to guarantee diversity and equity.

responsiveness
Being receptive to individuals and communities.

accountability
Accepting responsibility for achievement of common goals and objectives.

Conceived, developed and adopted by the Memorial University community (2013).
www.mun.ca/president/VMV_poster.pdf