

A Tradition of Caring

2006 - 2007

Report on Philanthropy

School of Nursing
Memorial University of Newfoundland

A Tradition of Caring



Dr. Sandra LeFort
Director
School of Nursing

Dear Alumni and Friends,
Welcome to the first edition of our Annual Report on Philanthropy. It has been a great year for the School of Nursing. This year we were grateful to receive donations totaling over \$9,000 from 112 of our alumni and friends. Your support has allowed the school to continue to award almost 20 different scholarships, bursaries and awards to our exceptional students. The power of your individual gifts combined has a great impact on the quality of educational experiences we are able to provide for our students.

Currently, our alumni giving participation rate stands at 5%. It is our goal to see that number rise to 10% by the end of 2008. Every gift, whether large or small, makes a difference in the lives of our students. Together, we have a tremendous ability to shape the future of our students. I invite you to read the following stories of individuals, who like you, are passionate about the School of Nursing and why they feel it is important to give to nursing education.

We sincerely hope that you will join us in continuing a tradition of caring for our students.
Yours truly,
Sandra LeFort

Our Priorities for Support

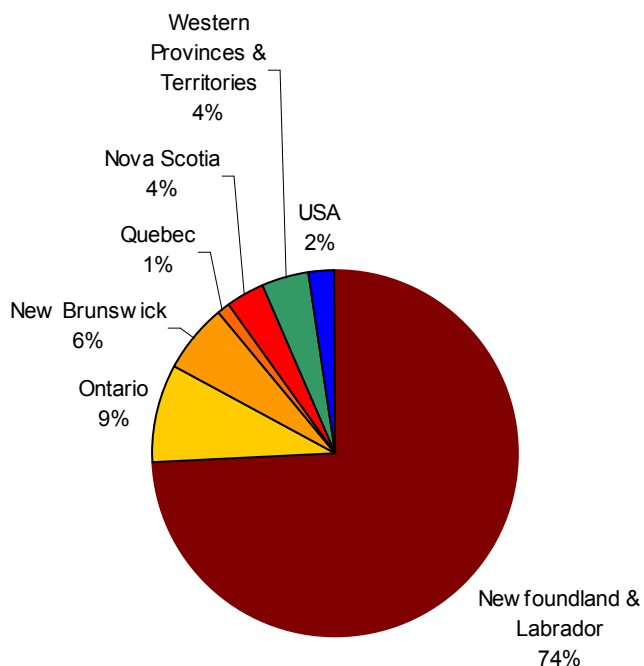
The School of Nursing is excited to advance our students and school to the next level of educational excellence. In order to push forward, we have launched a website that outlines our priorities for support.

Our students are always our first priority, and every donation will benefit students in some capacity. We are committed to making nursing education more accessible to all students and we have therefore focused one of our major priorities on endowing

student financial aid. Building a scholarship and bursary endowment ensures that the school will be able to offer academic and financial need based aid to our students in perpetuity.

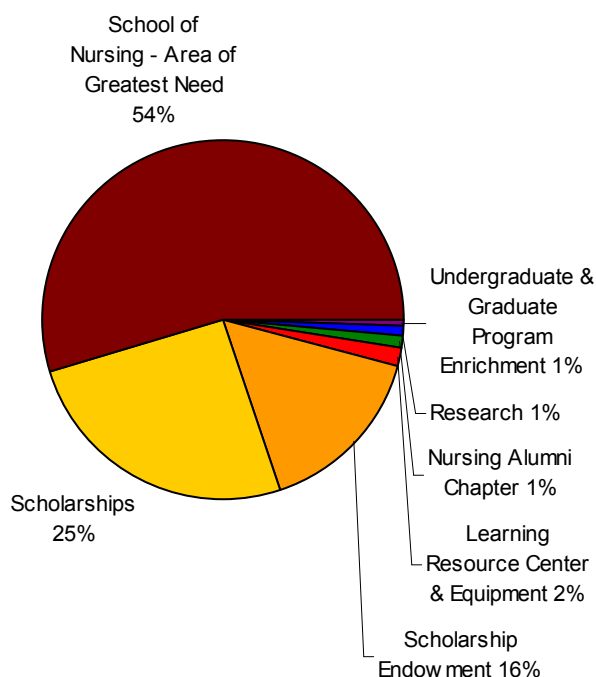
We have other notable objectives that will positively affect the lives of our students and we invite you to learn more about our goals by visiting the School of Nursing's Priorities for Support website at www.mun.ca/nursing/support/priorities

Philanthropy By The Numbers



The School of Nursing's Donors by Geographic Region

Donors' Areas of Designation



A Tradition of Caring

A Commitment of Caring for Students

When you reflect upon the School of Nursing, many stories and faces fill you with the warm feelings of home. One face who is no stranger to nursing alumni is Marilyn Beaton. Playing a consistent role in the education of nurses, Marilyn has dedicated her life to ensuring that nurses are instructed by the best educators and researchers the nursing profession has to offer.

Ms. Beaton has had many roles within the school, including Acting Director, professor, Nursing Alumni Chapter leader, a liaison for retired faculty and, most importantly, a great friend to students. Marilyn is also one of the longest standing annual contributors to the school and has donated to students for 17 straight years. Over the years, she has donated to nursing student enrichment, the School of Nursing endowment, alumni association scholarships and the areas of greatest need for the school...to name but a few.

Marilyn says, "I initially started giving during a drive for faculty to donate to student scholarships. The drive was for general university student scholarships; however, I chose to donate specifically to scholarships for the School of Nursing. Nursing students must attend university full time with a minimum of 25 hours of classroom, lab and clinical hours per week. Additionally, between third and fourth years, the students must do clinical work throughout the summer. This leaves very little time for outside employment or other wage earning. Although the amount I give bi-weekly is small, it adds up and every little bit helps."

We invite you to follow Marilyn's example of giving to the School of Nursing to help create a better place for our students to learn and grow as individuals.



Ms. Marilyn Beaton

A Legacy of Caring for Students

Even after her retirement, Ruby Dewling continues to be involved with the School of Nursing. As one of the original faculty members with the school, Ruby gave generously of her knowledge for over 20 years as a professor. She was part of the team responsible for the nursing education program that has instructed nurses in Newfoundland and Labrador. Ruby's dedication to the nursing profession and volunteerism have garnered her many recognitions by her peers, including lifetime memberships to both the national and provincial chapters of the Canadian Cancer Society and the Canadian Public Health Association. Ruby has had a long standing and beneficial relationship with Memorial. In addition to being an alumna herself, all four of her children have also attended Memorial.



Ms. Ruby Dewling

Recently, Ruby confirmed her continuing support by making one of the first planned gifts to the School of Nursing. When asked why she felt it was important to leave a planned gift to the School of Nursing, Ms. Dewling said, "Memorial has done a lot for me and the community and has made me into the person I am today. My university education has affected the core of who I am and how I raised my family". She also stated, "I hope that this gift will help nursing students who are in financial need, because there are some students who rely on scholarships and bursaries for living expenses". Ruby's planned gift will ensure a greater level of support for masters of nursing students.

As a tribute to her generosity, Memorial was delighted to ask Ruby to join the Legacy Society. The Legacy Society honours those individuals who have made a planned gift that will benefit the students of Memorial University. Founded in 1997, the Legacy Society brings together its members, all of whom have a passion for a Memorial University education, and holds events such as estate planning seminars, specials lectures, the Legacy Tea and many more.

The School of Nursing is sincerely grateful for Ruby's efforts to ensure our students will have a brighter future. We are also proud to have Ruby as a member of the Legacy Society.

"We make a living by what we get, but we make a life by what we give." ~ Winston Churchill ~

The Legacy Society

If you've named Memorial University's School of Nursing in your will, or if you are considering making a planned gift to Memorial University's School of Nursing, then please take a moment to complete this response card and mail or fax it to Darcy McMeekin. Or contact him by phone or e-mail. Darcy would be pleased to visit you to discuss your planned gift and the opportunity for you to join the Legacy Society. All inquiries and responses regarding planned gifts to Memorial University are confidential.

Name _____
Address _____
City _____
Province/State _____ Postal/Zip _____
Country _____
Phone _____
E-mail _____

- I'm considering a provision in my will for the School of Nursing
- I've made a provision in my will for the School of Nursing
- I have questions with regard to planned giving. Please contact me.
- I would like more information on becoming a member of the Legacy Society.

Completed response cards can be sent to:
Darcy McMeekin, Development Officer
School of Nursing - Memorial University of Newfoundland
Health Sciences Centre - Room 2916
300 Prince Philip Drive - St. John's, NL A1B 3V6
tel. (709) 777-8977 | fax (709)777-7044 | mcmeekin@mun.ca
www.mun.ca/nursing/support

A Tradition of Caring

The School of Nursing and its students would like to thank the following alumni and friends for their generous support. During the fiscal year April 1, 2006 - March 31, 2007, these donors made a significant impact upon our students and our school by pledging \$9, 014 towards scholarships, equipment purchases, upgrades to the Learning Resource Centre and program enrichment. 100 % of all funds donated to the school are applied directly to their area of designation.

ALUM SOCIETY DONORS

\$1000 + Annually

Dr. H. Edward Campbell
Dr. Sandra LeFort

ANNUAL DONORS

Mrs. Sheila Anderson
Ms. Jeanette Andrews
Mr. Brian Aucoin
Ms. Deirdra Banks
Ms. Marilyn Beaton
Mr. Ronald Beer
Ms. Donna Best
Ms. Carolyn Bradbury-White
Ms. Jodi Brennan
Mrs. Carolyn Butler
Dr. Michelle Butt
Ms. Janine Carey
Mr. Darrell Chaffey
Mrs. Beverly Chatman
Ms. Jennifer Codner
Miss Michelle Crewe
Ms. Marian Crowley
Ms. Michelle Day
Ms. Jo-Ann Decker
Ms. Gillian Duff
Ms. Mary Dutton
Ms. Helen Dyson
Mr. David Earle
Ms. Janice Field
Ms. Jayna Forward
Ms. Patsy Fudge - Leaman
Mrs. Catherine Gardner
Ms. Neala Joyce Gill
Major Shelley Gosselin
Ms. Elaine Grandy
Ms. Deborah Hann - Dollimount
Mr. Christopher Hollett
Mrs. Penny Holmes
Ms. Colleen Hudson-Wicha
Ms. Donna Hutchens

Ms. Jennifer Ingram
Ms. Tina King
Ms. Lynda Laidler
Ms. Lily LeDrew
Ms. Mary Lee
Ms. Ruby Legge
Ms. Amy Lewis
Mrs. E. Lodge
Ms. Tracey Loh
Ms. Louisa Lucy
Ms. D. Lundrigan
Ms. Marilee MacNeill
Ms. Ann Manning
Ms. Anne Marsh
Ms. Marilyn Marsh
Ms. Patricia McGrath
Ms. Ann Mercer
Ms. D. Joy Mercer
Miss Deidre Miles
Dr. Hugh Miller
Ms. Geraldine Mills
Ms. Janet Murphy-Goodridge
Ms. Vanessa Murray
Ms. Kelly Neville
Ms. Amy Noble
Mrs. Theresa Norsworthy
Ms. Theresa O'Keefe
Ms. Rae Lynn Ollerhead
Mrs. F. Joan Oram
Ms. Barbara Parsons
Ms. Jillian Parsons
Mr. Derek Pike
Mr. John Pollett
Ms. Nadine Pollett
Mrs. Judy Poole
Ms. Lisa Primmer
Ms. Carol Quinlan
Ms. Jennifer Ralph
Ms. Peggy Rauman
Mrs. Jeannie Reddy
Ms. Mary Rice

Ms. Paula Robeson
Ms. Gloria Rolfe-Bolivar
Ms. Violet Ruelokke
Ms. Cynthia Russell
Ms. Dale Sacrey
Ms. Edith Jane Sacrey
Ms. Deborah Salyzyn
Ms. Cheryl Saunders
Ms. Faye Scott
Ms. Dianne Shea
Ms. Janice Sheppard
Ms. Sandra Sheppard
Mrs. Catherine Skerrett
Ms. Paula Slade
Ms. Kimberley Smith
Ms. Amanda Snow
Ms. Pauline Snow
Ms. Anne Stewart
Ms. Shona Stoyles
Ms. Allison Sturge
Miss Heather Swain
Mrs. Anne Tilley
Mr. Robert Tipple
Ms. Norma Tubman
Ms. Gail Turner
Mr. Harry Wareham
Ms. Lori Wellman
Ms. Angela Whalen
Ms. Susan White
Ms. Brandy Winsor
Ms. Pamela Woolridge
Mrs. Marion Yetman
Ms. Carolyn Young-Fowlow

We would also like to acknowledge the generosity of our alumni and friends who have chosen to remain anonymous. If you are aware of any errors or omissions please contact Darcy McMeekin at the contact information provided below.

About the Editor

In May, the School welcomed Darcy McMeekin as its new Development Officer. Darcy's role is to foster and develop relationships with individuals and organizations who are interested in supporting the advancement of the School of Nursing in education, research and outreach.

Darcy comes to the School with years of experience in the University Advancement field, most recently as a national Advancement Fellowship recipient. He is also the inaugural recipient of Memorial's Chancellor's Graduate Award for Leadership. We are excited to have Darcy as part of our team and with his assistance, look forward to working more closely with our alumni and friends. If you have questions about information found in this report, please contact Darcy at 709-777-8977 or mcmeekin@mun.ca.



Darcy McMeekin