I ♥ MUN Instagram Contest

The I ♥ MUN Instagram contest is open to all faculty, staff, currently registered Memorial University students and alumni from all campuses. To participate upload a photo that shows your love for Memorial University to Instagram. To be considered all photos must include the hashtag **#ilovemundays** and tag **@ilovemundays**. These photos will then be streamed to the I ♥ MUNdays Facebook page for viewing and voting.

Don't have Instagram?? Email your photo to mundays@mun.ca by **Wednesday, Oct. 16** and we will upload it to the @ilovemundays Instagram account for inclusion in this contest.

The Instagram contest opens for submissions on **Friday, Sept. 6** and voting on photos will begin on **Tuesday, Oct. 1**. All winners will be announced on Monday, Oct. 28. Photos should display creativity, MUNdays spirit, and show your love for Memorial University! It's easy to show us how much you love your university, just take a look at some of the submission ideas below.

- Your favourite campus art.
- Residence life.
- Objects or places that act as a reminder of your time at MUN.
- Your major summed up in a photo.
- A MUNdays logo (from any campus) displayed somewhere on a campus.
- Havin' a time at an event on a Memorial University campus.
- Showing some love to a campus mascot.
- What makes MUN unique?
- A relaxing spot on campus that you love to frequent.
- Show us what inspires you at a MUN campus.
- People working together.
- Favourite place to grab a meal on campus.

• Showing off your MUN spirit!

In addition to the above photo ideas, download and display the I ♥ MUN photo in any or all of your photos. Download available here. Please click the "I ♥ MUN Printout" for a printable PDF version.

Prizing:

The I ♥ MUN Instagram contest will offer six prizes for the winning photos.

• Two $500 prizes will be awarded to the top two photos. One photo will be determined by the most “votes” on the MUNdays Facebook page. One photo will also be determined as a winner by a panel of judges. These judges will follow certain criteria for selection. These criteria can be viewed on the MUNdays website (www.mun.ca/mundays). Each campus- Grenfell, Marine Institute, and St. John's- will have representation on this panel.

• Two $250 prizes will be awarded to the two runner-up photos chosen in the same manner.

• Two $100 prizes will be awarded to the two third place photos chosen in the same manner.

In addition, all winners will receive a framed copy of their winning photo.

Violations

The following conduct is deemed inappropriate and will result in an automatic disqualification (of all parties involved) from the I ♥ MUN Instagram Contest:

1) Engaging in alcohol or drug abuse

2) Acts of nudity.

3) Using or possessing firearms, explosives, explosive devices, other weapons, or dangerous chemicals

4) Engaging in comments or conduct that should reasonably be believed to be unwelcome and is directed at one or more specific individuals. Basis of comment includes, but is not limited to topics of: race, place of origin, color, ethnic origin, citizenship, age, sex, gender, gender expression, sexual orientation, creed, marital status, handicap

or family status

5) Expression of language that is reasonably believed to be profane or offensive

6) Engaging in sexually suggestive acts

7) Assaulting another person. This includes damage to a person's belongings, endangering the health or safety of another person, physical assault of any kind, as well as sexual assault of any kind

8) Defacing or causing damage to any property be it public or private

9) Engaging in any act known to be a violation of the law

10) Copy written images of which the rights are not owned by the submitting party

11) Any other violation of the Code of Student Conduct. This can be viewed at: http://www.mun.ca/student/home/conduct.php

Terms and Conditions

By sharing your photo with the #ilovemundays stream,the @ilovemundays Instagram account or through email you agree that you own the rights to the image and that your friends in the photo have agreed to help make you famous! When you submit the photo you are granting Memorial University the non--exclusive, transferable, perpetual right and license to use your photo on Memorial's Instagram accounts and on all other Memorial social media sites, Memorial websites, Memorial printed marketing materials and other Memorial promotional vehicles.

Any photo submitted using the #ilovemundays hashtag, shared with @ilovemundays or submitted by email may be chosen for use in Memorial's current and or future advertising campaigns. Memorial University's Division of Marketing and Communications will contact the owners of selected photos to arrange permission for use. Photographers will be encouraged to follow the @ilovemundays Twitter account or identify Twitter handles already following @ilovemundays for direct messaging. Other contact arrangements will be made when necessary.

Anyone under the age of 18 pictured in a photo is required to submit a name and e-mail address of their parent or guardian so that Memorial University may obtain written permission to use the photo in video,

print, and/or online marketing. All photography is subject to Instagram's privacy and terms of use policies.

Privacy Policy: http://help.instagram.com/155833707900388/

Terms of Use: http://help.instagram.com/478745558852511/