

MANDATE

The Research Centre for the Study of Music, Media, and Place is affiliated with the School of Music and Folklore Department of Memorial University. For information about MMaP, please visit our website: www.mun.ca/mmap.



- ❖ To foster pride in the cultural uniqueness of places and communities, not only by valuing contemporary practices and working with musicians on modern issues regarding appropriation and access, but also by working to make historical materials in the rich regional archives of Atlantic Canada in particular, come alive through extended documentation, multimedia presentation, and scholarly engagement with issues of race, gender, ethnicity, class, and other aspects of collective identity.
- ❖ To offer a model for understanding problems of cultural “difference” as articulated in music itself – that is, in the social relations of the production and reception of music and in the culturally shared codes of its sonic gestures. In particular, this view of multiculturalism will differ from “top-down multiculturalism” or other neutralizing, rosy-cast representations of “diversity.” The research should contribute to healthier cultural interaction as Newfoundland and Labrador become increasingly plural.
- ❖ To advocate on issues of intellectual property and access to traditional knowledge.
- ❖ To enhance the profile of Canadian music scholars within the international academic community through an aggressive program of publication.
- ❖ To work with educators and community organizations to facilitate the dissemination of cultural resources materials and the development of curriculum materials on the oral cultures of Newfoundland and Labrador, as well as diverse communities elsewhere in Canada and internationally.
- ❖ To enable a deeper understanding of the ways media are invested with meaning by the study of the whole circle from live performance, through mediation, through reception. By this means, the project will develop a generation of scholars and artists in Canada who have agency in making media products effective as forms of social action.
- ❖ To establish connections between the Centre and similarly mandated institutions and groups in provincial, national, and international jurisdictions, for the exchange of information and ideas.
- ❖ To promote international cultural exchange and dialogue.

Who We Are

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