mun.ca

WEBSITE REJUVENATION

Update to SAAG, January 2017
Education fit for a King.

Justin King took his studies to the next level with a PhD in Immunology and Infectious Diseases.

Water quality update on St. John's campus for Monday, Aug. 17

Water restrictions in the Campus Childcare Centre have been lifted today.  
[Read More...]

Even more Tuckamore

Chamber music fans who attend the centerpiece performance of this year's Tuckamore Festival should "expect to be moved," says Dr. Andrew Staniland of Memorial's School of Music and the composer of the work.  
[Read More...]

With a family history in the shipbuilding industry, naval architecture is in Philip Goodyear's blood. He found he could best express his creativity and artistry through the Marine Institute's naval architecture program.

EVENTS

» An Afternoon in the Garden
83% of people ages 18 to 29 say their smartphone plays an integral role in their lives.

(Source: Marketo, July 2015)
Mobile
New Design

Shrimp waste: From industrial garbage to offshore oil spill cleaner

NEWS FROM THE GAZETTE

Top teacher
Business prof first Canadian to win international teaching award

SPOTLIGHT

Brittany Palm-Flawd – What’s your m...
HIDDEN VALUE

Shrimp waste:
From industrial garbage to offshore oil spill cleaner
Objectives

• Mobile first
• Consistent design
• Stronger brand
• Improved user experience
• Improved accessibility
• Reduced maintenance/support
• 1 template
250 sites moving to new design

- Finalizing design
- Planned release early 2017
- Some will remain on existing template

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- Develop mandate/strategy statement
- Governance – Steering Committee appointed by the Provost
- Separation of internal/external content

CMS Project: Terminal 4

- Technology change to better manage content
- Improved flexibility and options for maintenance of content
Steering Committee Membership
Appointed by VP Academic (Provost)

Members:
Mr. Paul Chancey, CIAP
Dr. Peggy Coady, Faculty of Business Administration (Chair)
Ms. Victoria Collins, Marketing and Communications
Mr. Andrew Kim, Graduate Enrolment Services
Ms. Sonja Knutson, Internationalization Office
Dr. Jennie Massey, Student Life
Ms. Jennifer O’Neill, Alumni Affairs & Development
Ms. Shona Perry-Maidment, Student Recruitment
Dr. Lynne Phillips, Humanities and Social Sciences
Dr. Marlies Rise, CREAT, CRC and CFI Services
Ms. Jennifer Porter, University Registrar
Ms. Shelley Smith, Chief Information Officer
Dr. Ian Sutherland, School of Music

Committee Support (non-voting members):
Mr. Steve Greene, IT Services
Ms. Laura Pike, IT Services (Project Management)
Steering Committee Mandate

Provides oversight and direction to the web rejuvenation project.

Uses the project opportunity to identify improvements and direction for an overall strategy and approach for the main Memorial University website (mun.ca)

• Ensure best project management practices.

• Determine the purpose(s), audience(s) and approach for the main mun.ca website and, by extension, the content and pages to be part of an internal (intranet) site.

• Develop a web governance model for mun.ca and any intranet site(s) which may result from separation of internal and external-facing content.

• Develop an overall web strategy statement and conduct the necessary process to have it approved and adopted as required.

• Report to the Provost and to Vice-Presidents Council as appropriate.
Impact

Estimate 12 – 18 months
- Template “locked”
- Changes to content only
- Existing sites moved to new template
- New site built in new technology (T4)

Changes/new pages
- Capacity greatly reduced during project
- Evaluated for urgency

Feedback
- Collected/compiled
- Address ‘break fix’ first
- Review, negotiate changes when T4 implemented
Questions?