



Intangible Cultural Heritage Office

FOR IMMEDIATE RELEASE

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Folklore Project Starting on Baccalieu Trail

The Intangible Cultural Heritage (ICH) office of the Heritage Foundation of Newfoundland and Labrador has been busy coordinating Bonfire Night events, organizing the St. John's Mummers Festival, promoting traditional square dancing, and helping communities put local oral history collections online. Now, the organizers are starting a folklore training program along the Baccalieu Trail.

The program is intended to help local heritage organizations work from start to finish, as they develop and produce a folklore documentation project.

The project will be run by provincial folklorist Dale Jarvis, in cooperation with heritage and municipal organizations along the Baccalieu Trail.

"We will be hosting the first meeting in Cupids to talk about the overall project," says Jarvis. "We will be talking about different aspects of local culture, and trying to get a sense of what communities are most worried about losing. It might be a traditional craft or activity, or some kind of local custom or event."

Once a theme is identified, Jarvis and staff will work to develop a series of workshops to be delivered in various towns in the region. The project will serve as a best-practice example for groups who want to start their own oral history, folklore, folklife festival, or other intangible cultural heritage research projects. The process will be documented by the HFNL staff, and made accessible digitally as a guide for future projects.

The Baccalieu Trail community meeting will be held on Wednesday, November 17th, 2010 at 7:00p.m, at the Cupids Legacy Hall. Jarvis will present on the overall program, and will be working with participants to select possible themes or topics for a workshop series.

Those wishing to attend should RSVP to Melissa by November 15th, 2010, at ichprograms@gmail.com or by calling 1-888-739-1892 ext3.

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