ICH Executive
Meeting Minutes
Newman Building, 1 Springdale St., St. John’s
Wednesday September, 21, 2010

In Attendance:
Mary Ellen Wright, Dale Jarvis, Jerry Dick
Recording: Mel Squarey
Regrets: Gerald Pocius, Diana Quinton, Anna Guigné

1. **Need for Next Full Meeting of ICH Committee**
   - Strategic proceedings to be considered (2-3 yr. span)
   - Inventory of collections are started and incrementally planned. Do we continue to take this process on or shall we pass on?
     >Overview of current projects/previous projects. (Updating)
   - Early November meeting? (Time- full day seminar/with external members (i.e. Sandra, Anita, Martha)
     >Budget Travel (Martha)

2. **Four Goals with reference to the Review Meeting.**
   - Systematic approach to revisiting the goals (pros & cons)
   - Observe new opportunities incoming.
     >Facilitator: Jerry Dick (Coming from ideas of facilitating from a focus group to final meeting).

3. **Where and When?**
   - Weekday (not the 1st Wednesday of month)
   - 2nd Week of November
   - Botanical Gardens (the big room in the back, catering, dozen people or so)
   - Call MUN to book room

4. **Where is it going?**
   - Potential for DAI program with Archives (The boxes under the bed).
   - Accessibility needs work for sure. If it’s not accessible then it’s of no use to anyone.
     >Norris Arm example
   - More rural NL stuff. Community workshops have went well
   - Think about attacking the Cultural Industry.
     >mini symposium on how to make culture a product.
   - Inventory to what end?? A more focused approach may be needed. Thematic priorities may be useful.
     >Tying enterprise to culture (Ex. Quebec- funding attained through the craft and artisan pots of money).

5. **How to approach this problem?**
   - How to cooperatively mediate between culture, enterprise, and inventory?
     - Grassroots in a high quality way.
     - Oral History Mode- people haven’t really figured out the last step of inventory/final project.
   - Loads of room to motivate solutions.
   - Economic benefits are a great sell to saving cultural.
6. **Workshops**
   - may allow for $$$ if tied into a focused effort towards above discussion.

**Objectives for Next Meeting:**
a) Set date ASAP.
b) Come away with focused objectives at the next meeting.
c) Book MUN Botanical Gardens.

-M.L.S. 09/22/10