



Yaffle (yaffle.ca) is an innovative, searchable web-based application, developed as an initiative of the Harris Centre as knowledge mobilization tool to provide access to:

- Research, teaching and outreach activities at Memorial University, uploaded to the database in a “lay summary” form. These concise project descriptions give the user a non-academic overview of the work in question, providing links to other work completed by the researcher as well as relevant contact information
- Collaborative opportunities identified by both faculty and community members, similarly presented in a simple one-page overview of the topic. These provide an efficient means for Memorial faculty, staff and students to identify community partners and research opportunities, as well as build linkages for inter-disciplinary collaboration
- Faculty expertise - Yaffle integrates research interests and expertise listings for Memorial faculty, staff and students. These comprehensive listings were previously maintained elsewhere in the university, but were not publicly available as part of the university’s online presence

The user interface for Yaffle is intended to function similar to search engines that users are familiar with (ie. Google, Yahoo!), reducing any learning curve associated with using the system and allowing users to select research or community-based opportunities within seconds. Similarly, ease of use is the key factor for Memorial users wishing to update their project listings and research interests, or any user wishing to upload an opportunity. Akin to creating a social networking profile page, any user-populated element of Yaffle can be edited with a single page web form, accessible directly from the user’s account menu. Additionally, Yaffle is built to be modular, allowing for future developments or additions whereby provincial, national or international partners can add their research-based information.