



MEMORIAL PRESENTS

New Adventures: Developing a Sustainable Tourism Industry in Northern Labrador

Tuesday April 20, 2010 – 7:00 p.m.

The Community Centre, Nain, NL

Dr. Edward Addo

B.A (University of Ghana), M.A (University of Regina) M.A (University of Toronto), PhD (University of Sheffield)



Dr. Edward Addo is a faculty member in the Tourism Department at Sir Wilfred Grenfell College (SWG) in Corner Brook. Edward joined MUN-SWG in 2006 from St. Cloud State University in Minnesota. Edward was the first chair of the Tourism Studies department (2007-2009) and he continues to teach a range of tourism courses, from introductory-level to seminar level courses. He completed his PhD in Regional/Community Economic Development Planning from the University of Sheffield which is one of only two universities in the United Kingdom accredited with a five-star rating in planning for five consecutive years.

This past September, Ghanaian-native Addo was invited by the Ghana Tourist Board and Ministry of Tourism to deliver a keynote speech at the United Nations World Tourism Organization (UNWTO) World Tourism Day. His presentation highlighted international participation in tourism events.

Edward has made keynote addresses and presentations at international seminars and conferences in recent years in the United Kingdom, Ireland, Greece, Latvia, United Arab Emirates, Ghana and Ireland. He holds several diplomas and certificates, including Travel and Tourism with Microcomputer Business Applications and International Development studies.

Derek Kowalchuk

Director, Torngsok Cultural Centre



Derek Kowalchuk has been the Director of the Torngsok Cultural Centre in Nain for almost two years. The Centre is a hub for many cultural initiatives in the region including: language services (translation and interpretation) for the Nunatsiavut region, the Hebron National Historic Site and overseeing all archaeology projects that occur in the region. One project that is central to the work of the Centre is the development of a 50-year language strategy that will ensure the preservation of the Inuttitut language and culture.

Originally from British Columbia, Derek obtained a B.A. in Archaeology from Simon Fraser University in British Columbia, and has many years of experience working with tourism operators. In 2002, Derek organized the first ever North Island Museum Conference, which brought together nine different Museum operators to an annual multi-day museum/tourism experience.

Judy Rowell

Superintendent, Torngat Mountains National Park

Judy Rowell has spent the last 30 years living and working in Nain. She spent two decades working for the Labrador Inuit association as an environmental advisor and land claims negotiator. Following the completion of the land claims agreement in 2005, which among other things established the terms and conditions for the creation of a new national park she joined Parks Canada where she is now superintendent of the Torngat Mountains National Park. Judy has a Masters Degree in Environmental Studies.

The Harris Centre

The Leslie Harris Centre of Regional Policy and Development is an integral part of Memorial University of Newfoundland. It mobilizes the resources of Memorial University in order to:

- Assist in the development of the economy and the society of Newfoundland and Labrador, and in the preservation of its cultural and natural heritage ("regional development").
- Stimulate discussion of important issues affecting Newfoundland and Labrador ("public policy").

The Harris Centre helps elected officials, public servants, regional development practitioners, volunteers and staff in non-governmental organizations, community leaders and citizens connect with the resources of Memorial University. The Centre also assists faculty, staff and students of Memorial University to connect with outside stakeholders to help with regional development projects and with public policy issues.

The Harris Centre's vision for Newfoundland and Labrador is of a vibrant democracy with informed citizens actively engaged in realizing a prosperous and sustainable society which values individual and collective responsibility for decision-making and development, true to our unique culture and identity.

The Harris Centre aspires to live up to the reputation of Dr. Leslie Harris, in whose honour the Centre was named. The following values guide the work of the Harris Centre: integrity, independence, transparency, collaboration and practical application. For more information about the Harris Centre, visit:

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Memorial University of Newfoundland

The only university in Newfoundland and Labrador, Memorial is Atlantic Canada's largest university with a student enrolment of nearly 18,000. It also boasts 900 permanent faculty and 1,400 support staff. Memorial provides undergraduate, graduate and professional programs in virtually all academic disciplines and operates in four locations: St. John's (including the Marine Institute), Sir Wilfred Grenfell College in Corner Brook, the Labrador Institute in Happy Valley–Goose Bay, and the Harlow Campus in England. Memorial University has a range of specialized teaching and research facilities, including the Ocean Science Centre in Logy Bay, the Bonne Bay Marine Station in Norris Point and a language institute on the French Island of St–Pierre. Our more than 55,000 alumni are highly valued nationally and internationally.

Leslie Harris Centre of Regional Policy and Development

Named in honour of scholar and former Memorial University president, Dr. Leslie Harris, the Leslie Harris Centre of Regional Policy and Development was established on October 1, 2004. Dr. Harris is known for his integrity and independence while making a practical contribution to Newfoundland and Labrador, and these are the values which the Centre attempts to emulate.

The Harris Centre co-ordinates and facilitates Memorial's educational, research and outreach activities in the areas of regional policy and development. The Centre does this by encouraging faculty members to undertake research in regional issues, by encouraging departments and faculties to offer more courses in regional policy and development, by organizing regional workshops between the University and stakeholders, and by acting as a catalyst between the University, all levels of government and non-governmental organizations. In brokering these activities, the Harris Centre will in some situations take a leading role, while in others, the role will be that of a partner, supporter or facilitator.

"Memorial Presents" is a series of public forums hosted by the Harris Centre four times per year, where presenters from Memorial University discuss issues of concern to Newfoundlanders and Labradorians. This presentation is complemented by panelists, who may be from the University or from the community, and who add their viewpoints to the main presenter's. The audience is then provided an opportunity to question the presenters or to add their own comments.

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