



**CHEAPER.**

**GREENER.**

**SMARTER.**

# CAR SHARE

An innovative, neighbourhood based transportation solution.

Co-operative owns the cars, members pay per use.

Successful and growing carshares across Canada – FC3

4 easy steps:

1. Become a Member
2. Book it
3. Drive it
4. Return it



# THE FUEL OF OUR DREAM

## Cheaper

Driving a vehicle less than 15 000 km/year? Car sharing is the cheaper choice.

## Greener

Research shows: for every shared car, 15 others are taken off the road.

## Smarter

Average cars are parked over 90% of the time. Car sharing puts that time to use.



# IN THE DRIVER'S SEAT

A member-driven cooperative

Passionate idealism and seasoned know-how.

A social enterprise:  
Community-minded purpose -  
achieved through sound business practices



# PUTTING IT IN GEAR

Launch planned for Spring/Summer 2015

Starting in Downtown and Georgetown

Start with 60 members

A fleet of 3 vehicles



# GETTING ROAD READY

Promotion of CarShare NL

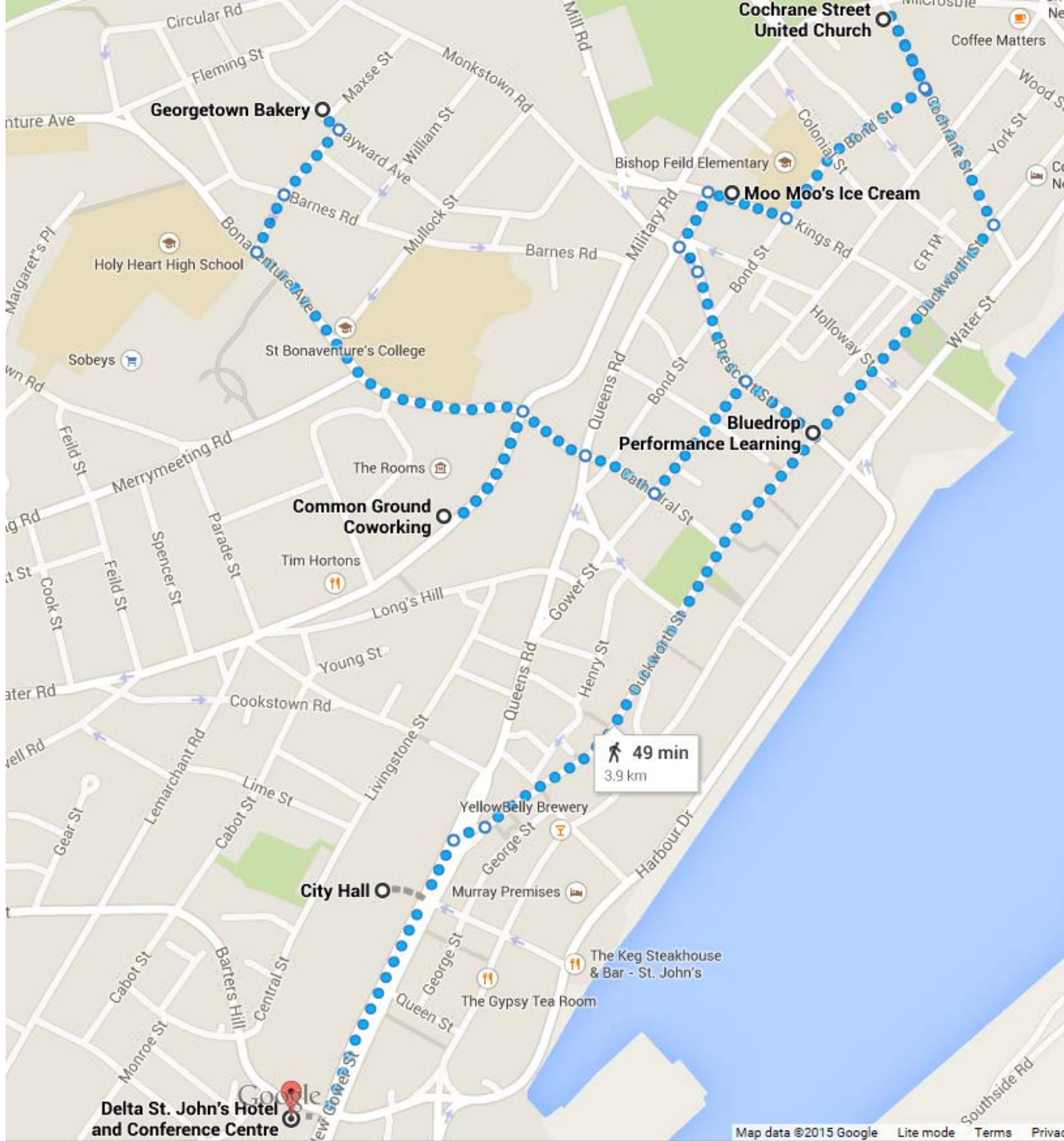
Build our online presence

Build a base of at least 60 members

Secure start up funding – member shares, NLFC, BDC

Secure vehicles and set up a booking system





Delta St. John's Hotel and Conference Centre

49 min  
3.9 km

# THE SHARING ECONOMY

**I said to people at the city:**

**“What we need, it’s not money  
– it’s collaboration.”**

*Founder Benoit Robert  
of Communauto’s beginnings in Montreal.*





# **SHARING SOLUTIONS: COMMON GROUND CO-WORKING**

**Shared workspace, a community boardroom, a  
keg...**



**...heaven is now redundant to me.**

# SHARING SOLUTIONS: HOME SHARE NL



**Sharing at a world record  
pace.**

# SHARING SOLUTIONS: SCHOOL GARDENS



**Zero to seven in 98 minutes...**

# SHARING INNOVATION: THE KEY

Ladies and gentlemen of NL, start your sharing engines.

Here's the key: an innovative, can-do attitude

Don't let the the cold water of 'can't' short out the starter

Sharing solutions are cheaper, greener and smarter

Just jump in and fire it up!

