ADVANCED LEADERSHIP PROGRAM

“"If your actions inspire others to dream more, learn more, and become more you are a leader.""}

John Quincy Adams

www.mun.ca/gardinercentre
Leadership is the ability to motivate a group towards a common goal. It involves creating the vision, setting the direction and inspiring others to make extraordinary things happen.

The Advanced Leadership Program (ALP) builds leaders who want to improve themselves, empower people, grow their organization, and succeed in the competitive environment in which they operate, while enhancing social corporate responsibility.

This program challenges participants to become more strategic, innovative, motivational, and to be a valued contributor to the bigger organizational picture. The program is designed for individuals who are, or have the potential to be, recognized as leaders in their organizations. Participants should have experience at a management level and have already acquired technical and management skills. This program helps participants build on their competencies to move to the next level as a leader.

A series of inter-connected modules guide participants to become more effective leaders, strategic thinkers, and agents of positive change. Using local and national leadership experts as instructors, along with high-profile business leaders as guest speakers, this program encourages discussion, debate and networking where participants learn from each other as well as leadership experts. In addition to the program modules, each participant is assigned an executive coach which they can avail of throughout the program.

The final requirement of the program is the submission and presentation of an Applied Learning Report. The report focuses on the lessons learned in the program and gives the participants the opportunity to share what they have put into practice or are attempting in their real-world environment.

The Advanced Leadership Program (ALP) is a 15-day cohort program offered in five modules over six months.

1. **LEADING SELF** 4 days
   - Discover your individual leadership style and embrace your role:
     - Complete a leadership assessment;
     - Discover your role in your organization;
     - Develop a personal vision;
     - Learn to be coached and how to coach others;
     - Develop mentoring skills;
     - Enhance your critical thinking

2. **LEADING OTHERS** 3 days
   - Engage and inspire employees by setting an example and planning for success:
     - Use leadership assessment results to create a plan for self-improvement;
     - Learn how to better engage, motivate, inspire and delegate;
     - Improve your ability to expand networks and relationships; and
     - Enhance negotiation skills.

3. **LEADING ORGANIZATIONAL STRATEGY** 4 days
   - Think strategically about your organization and plan for growth:
     - Learn to develop high-impact strategies;
     - Achieve growth by strategically engaging customers; and
     - Plan and develop actions to lead change.

4. **LEADING BEYOND THE ORGANIZATION** 3 days
   - Recognize your role in society and lead outside the organization:
     - Better understand governance accountability and transparency;
     - Learn the frameworks for identifying, assessing and implementing risk-management strategies;
     - Discover the value in corporate social responsibility.

5. **LEADERSHIP IN ACTION - PROGRAM WRAP-UP** (1 day)
   - Discuss lessons learned in the program
   - Share what has been put into practice and future plans
   - Present applied learning report

For more information on modules, dates and instructors visit: www.mun.ca/gardinercentre.
“The Advanced Leadership Program assembles prominent teachers, researchers and practitioners in their respective fields and packages their expertise in a format that makes the program interactive and fun. Small class sizes and engaged instructors create an environment that encourages interaction. It is itself a model for leading in the workplace. The Program runs on a schedule that lets you maintain your work commitments while gradually developing and demonstrating leadership qualities. The Program’s 360-review will expose sides of you that you didn’t know existed, and will cause you to look at yourself differently and to see yourself as others do. In addition to this, it gives you exposure to a breadth of situations, challenges, and knowledge that would take a career to experience in the workplace. This condensed program will get you excited about the diversity of opportunities that are in front of you and it will equip you to meet them head on.”

Nick Pearson
Director, Sales & Marketing
Rutter Technologies Inc.

“I completed the Advanced Leadership Program because I wanted to further advance my career. Updating my education I thought was the way to go. The ALP is a very well delivered program and I really enjoyed it. The instructors were top notch and presented in-depth seminars based on their area of expertise. The presentation of the ALP in modules spread over a period of time was beneficial as it allowed participants to learn new practices and then apply them to work before the next module. The local guest speakers were very interesting and provided participants with relevant, real life examples of leaders and leadership. I feel I now have a good, diverse “tool-box” of principles and practices that I can apply daily. The Gardiner Centre did a very good job at presenting the program, and I will be back to take more programs in the future.”

Jennifer Roil Newman
B. Comm. (Co-Op), CCS
Import Rater
PF Collins International Trade Solutions

To discuss the program and its benefits to you or your organization, contact Bill Morrissey at (709) 864-8965 or billm@mun.ca.

FOR INDIVIDUALS

- Assess your leadership skills and style.
- Improve your coaching and mentoring capabilities and enhance your ability to engage, motivate and inspire others.
- Increase productivity and become a more effective communicator and delegator.
- Build better relationships within your organization and beyond.
- Make strategic decisions with confidence and proficiently adapt to change.
- Interact and learn from other participants as well as Memorial’s faculty, national industry experts and high-profile guest speakers who lead by example.
- Return to work with an enhanced skill set and the tools required to give you the professional edge to accelerate your career and lead for success.

FOR ORGANIZATIONS

- Fast-track high potential employees for leadership roles.
- Equip leaders with new ideas, innovative thinking and the ability to deal with challenges and change.
- Create more committed teams, more efficient performance, less employee turnover, stronger leaders and positive outcomes.
- Prepare organizations for succession planning.
- Assist in creating vision for the future of your organization as well as its responsibility to the community.
PROGRAM DATES
For specific module dates, please visit www.mun.ca/gardinercentre.

LOCATION
Gardiner Centre, BN 4019, Business Administration Building, Memorial University of Newfoundland

PROGRAM FEE
$9,100 +HST
Program fee includes tuition for all four modules, all teaching materials, lunches and refreshments and framed certificate of completion. Full program fee is payable prior to start of the program.

REGISTRATION
Apply online at www.mun.ca/gardinercentre.

“Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.”

Jack Welch